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Greeting the Sherman and Denison Area New Residents Is Her Mission

Local businesswoman Susan Segura and her husband Jose Segura are opening *Housewarmers of Sherman and Denison*, a home greeting service which welcomes new residents to the area and introduces them to the best local merchants and professionals. Each new resident is personally visited and presented with a lovely *Housewarmers* Gift Bag, filled with goodies and surprises from Sherman and Denison-area businesses, as well as unique *Housewarmers* gift certificates.

Susan, born and raised in southwest Virginia, received her Bachelor's degree in Marketing from the University of Tennessee and was Marketing Director of a large orthopaedic practice located in North Texas. "I am starting this business because Sherman and Denison are growing communities, and I want to bring back the small town feel and welcome each new homeowner by offering them the information they want and need. The Sherman and Denison area is a great place to call home and people moving in need a friendly welcome and a fast start in learning about the good things and good folks here." Susan said she decided to open *Housewarmers of Sherman and Denison* because of her desire to retain the closeness and sense of community, which characterized small town life years ago. "As communities grow and people become more isolated, I have become increasingly concerned that new residents not get lost in the numbers. People still care about each other here in North Texas and this business will help people get to know one other." *Housewarmers of Sherman and Denison* can be contacted by emailing Susan at ssegura@housewarmerscorp.com or calling 903-487-0937.

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Housewarmers, Inc. is a young, fast-growing company based in Northeast Texas, which awards franchises to qualified operators in select communities, which meet its criteria for growth and business viability. Kerry Johnson President of Housewarmers, Inc., said, “We operate in over 50 cities in Texas, Oklahoma and Arkansas. Susan brings an innate understanding of community needs, along with the business experience and commitment to be very successful. The new residents of Sherman and Denison, as well as its innovative merchants, will be pleased with the value that Housewarmers of Sherman and Denison will offer them.”

Susan is excited about the many possibilities of the Housewarmers franchise in the Sherman and Denison area. She is looking forward to meeting many new people in the community, in addition to also providing a service for non-profit and charity organizations by letting the community know how they can help. It’s a win-win for everyone.

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